How Capital Structure And Financial Performance Impact On Food And Beverage Company Value ?

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Abstract.
The purpose of this study is to examine and explain the effect of capital structure on firm value, the effect of capital structure on financial performance, the effect of financial performance on firm value, the effect of capital structure and financial performance simultaneously on firm value. This study used Food Beverage company that listed in Indonesia Stock Exchange (IDX) on period 2016 – 2020. The model used in data analysis in this study is a simple multiple regression model because the measurement of the dependent and independent variables in this study is in the form of numbers with size scales and more than one independent variable. The results of the study show that: 1) Capital structure has no significant effect on firm value; 2) Capital structure has no significant effect on Financial Performance; 3) Financial Performance has a significant effect on Firm Value; 4) Capital Structure and Financial Performance simultaneously have a significant effect on firm value. The Determination Test (R²) produced is 0.331 (33.1%), meaning that the contribution of the variable influence of Capital Structure and Financial Performance to Firm Value is 33.1%, while the remaining 66.9% is influenced by other variables not examined in this study.

Keywords: Capital Structure, Financial Performance, Firm Value

I. INTRODUCTION

The main goal to be achieved by the company is to maximize shareholder wealth. The purpose is used because by maximizing the value of the company, the owner of the company will be better off or become richer [1]. In practice, these goals are difficult to implement with respect to agency problems. This agency problem arises as a result of the separation of ownership and management of the company. Large companies are usually run by professional managers who do not own or own a small part of the company in question [2]. This separation often leaves managers feeling free, and indeed acting freely in their own best interests, and of course, is often inconsistent with the principle of maximizing shareholder wealth. Management often demands large rewards, in the form of salaries and other facilities. Agency problems come from three main sources, the first source of conflict is the tendency of top managers to ask for various facilities and conditions, not only luxurious facilities, but also sometimes feel entitled to determine various decision strategies [3]. The second source of conflict is the fact that managers often do not own a number of shares in the company [4], so the sense of ownership is reduced, this encourages managers to be too willing to take risks, and do not hesitate to use profits to finance various investment projects. The standard payroll system and limited share ownership make management not optimal in mobilizing energy and attention to maintain the company as the company owner does [5].

Source of conflicts is managers tend to take the safe path, which is too concerned about risk, this results in the loss of investment opportunities that are actually profitable [4]. Many factors can affect firm value, but in this study only capital structure variables and financial performance variables are used as factors that can affect

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firm value. Capital structure explains whether changes in funding composition will affect firm value when investment decisions and dividend policy are constant. Within the scope of equilibrium theory, in a perfect capital market and without income tax, capital structure does not affect firm value [6]. The arbitration process will force the value of companies that use debt to be equal to the value of companies that do not use debt. On the other hand, if tax considerations are taken into account, Modigliani and Miller show that the use of debt will always be more profitable than the use of own capital. This is due to the tax-deductible nature of interest payments. Consequently, if the capital market is perfect and there are taxes, then the best capital structure is a capital structure that uses maximum debt [7]. The statement invites controversy, where the controversy actually starts from the assumptions used. It is recognized that if the tax imperfection factor is included, a capital structure that uses as much debt as possible is not an optimal structure.

Likewise, the reluctance of creditors to extend greater credit will make it difficult for companies to work with extreme leverage. Meanwhile, pecking order theory explains why companies have a preference order in choosing funding sources. In accordance with the theory, the company will choose funds that come from operations (internal funds), then only followed by the issuance of bonds that are not risky, issuing risky bonds (such as convertible bonds), and finally issuing new shares [7],[8]. The theory explains why the hierarchy would exist. Hierarchy will occur because of asymmetric information between management and public shareholders. Financial performance is the company's ability to manage and control its resources which will affect the value of the company based on signaling theory about how companies should give signals to the market such as company financial performance information. If a company wants to maximize its value, management must take advantage of the strengths and improve the weaknesses that exist in the company [9]. Financial performance analysis can evaluate the company's financial condition so far and investors who want to buy company shares with a long-term orientation will see the company's ability to generate profits, future prospects and investment risks[10]. Capital structure policies can also affect profitability. The initial purpose of the company using debt (leverage) is to meet the lack of funding sources and to increase the company's profitability. If the company does not have a good company performance, then the use of high leverage will reduce the company's profitability [11],[12].

II. METHOD AND RESEARCH DATA

The population in this study are food and beverage companies listed on the Indonesia Stock Exchange during the 2016-2020 period. Determination of the sample is carried out using a "non-probability random sampling" approach with a "purposive sampling" method, where the sample selection is based on certain criteria according to the needs and/or information required. The sample criteria are companies that issue financial reports with annual reports, annual financial statements, and ICMD for the 2016-2020 period. The type of data used in this study is secondary data taken from annual reports, annual financial reports, and ICMD of food and beverage companies listed on the Indonesia Stock Exchange for the 2016-2020 period. Financial data was obtained from the Indonesian Capital Market Directory (ICMD), the company's website and the Indonesia Stock Exchange website. This study uses three variables, namely: Capital Structure, Financial Performance and Firm Value. The variables in this study are divided into 2 Independent Variables (Capital Structure and Financial Performance) and one Dependent Variable (Company Value).

The independent variables used in this study are as follows: Capital Structure and Financial Performance as follows:
1. (X1) Capital Structure, using the Debt Assets Ratio (DAR) and Debt to Equity Ratio (DER) indicators
2. (X2) Financial Performance, using Return On Assets (ROA) and Return On Equity (ROE) indicators
The dependent variable used in this study is firm value using 2 indicators, namely Price to Book Ratio (PBV) and Price Earning Ratio (PER). The model used in data analysis in this study is a regression model because the measurement of the dependent and independent variables in this study is a number with a ratio scale measuring
instrument and the independent variable used is more than one, so that the empirical model used is as follows: following:

\[ NP = \beta_0 + \beta_1 SM + \beta_2 KK \]  

\[ \text{Notes:} \]

\[ NP \quad = \text{Firm Value} \]
\[ \beta_0 \quad = \text{constant} \]
\[ SM \quad = \text{Capital Structure} \]
\[ KK \quad = \text{Financial Performance} \]
\[ \beta_1, \beta_2 \quad = \text{Regression Coefficient} \]

This research used Fod Beverages company financial performance that listed in Indonesian Stock Exchange (IDX) within 2016-2020 (Table 1.)

**Table 1. Food Beverages Company Financial Performance That Listed In IDX Within 2016 -2020.**
III. RESULT AND DISCUSSION

Our result study such as t and F Test; multiple regression analysis and ANOVA are presented in Table 2 – 6 below.

**Table 2. T Test Between Capital Structure and Company Value**

<table>
<thead>
<tr>
<th>Model</th>
<th>Unstandardized Coefficients</th>
<th>Standardized Coefficients</th>
<th>T</th>
<th>Sig.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B</td>
<td>Std. Error</td>
<td>Beta</td>
<td></td>
</tr>
<tr>
<td>1 (Constant)</td>
<td>1050865.250</td>
<td>523222.443</td>
<td>2.008</td>
<td>.048</td>
</tr>
<tr>
<td>Capital Structure</td>
<td>181524.438</td>
<td>451322.123</td>
<td>.047</td>
<td>.402</td>
</tr>
</tbody>
</table>

a. Dependent Variable: Company Value
Single Regression Equation is:
\[ Y = 1050865.250 + 181524.438 X + e \]

Where:
- \( Y \) = Company Value
- \( X \) = Capital Structure
- \( e \) = Standard error

**Table 3. T Test Between Capital Structure and Financial Performance**

<table>
<thead>
<tr>
<th>Model</th>
<th>Unstandardized Coefficients</th>
<th>Standardized Coefficients</th>
<th>t</th>
<th>Sig.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B</td>
<td>Std. Error</td>
<td>Beta</td>
<td></td>
</tr>
<tr>
<td>(Constant)</td>
<td>.253</td>
<td>.076</td>
<td></td>
<td>3.314</td>
</tr>
<tr>
<td>Capital Structure</td>
<td>-.118</td>
<td>.066</td>
<td>-.204</td>
<td>1.784</td>
</tr>
</tbody>
</table>

*a. Dependent Variable: Financial Performance*

Single Regression Equation is:
\[ Y = 0.253 - 0.118 X + e \]

Where:
- \( Y \) = Financial Performance
- \( X \) = Capital Structure
- \( e \) = Standard error

**Table 4. T Test Between Capital Structure and Financial Performance**

<table>
<thead>
<tr>
<th>Coefficients*a</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Model</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>(Constant)</td>
</tr>
<tr>
<td>Financial Performance</td>
</tr>
</tbody>
</table>

*a. Dependent Variable: Company Value*

Single Regression Equation is:
\[ Y = 856691.795 + 2089577.137 X + \epsilon \]

Where:
- \( Y \) = Company Value
- \( X \) = Financial Performance
- \( \epsilon \) = Standard error

**Table 5. Multiple Regression Analysis Result**

<table>
<thead>
<tr>
<th>Coefficients*a</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Model</strong></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

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Based on the table 5 above, it can be formed multiple linear regression equation for this study as follows:

\[ Y = 481297.881 + 446051.428 X_1 + 2247966.043 X_2 + \varepsilon \] ...

where:

- **Y** = Firm value
- **X**<sub>1</sub> = Capital Structure
- **X**<sub>2</sub> = Financial Performance
- **\varepsilon** = Standard error

**Table 6. Simultaneous Analysis**

<table>
<thead>
<tr>
<th>Model</th>
<th>Sum of Squares</th>
<th>Df</th>
<th>Mean Square</th>
<th>F</th>
<th>Sig.*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regression</td>
<td>8950164029396</td>
<td>2</td>
<td>4475082014698</td>
<td>4.444</td>
<td>.015b</td>
</tr>
<tr>
<td>Residual</td>
<td>2085606951425</td>
<td>72</td>
<td>0.236</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>8144750661355</td>
<td>74</td>
<td>0.236</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*a. Dependent Variable: Company Value
b. Predictors: (Constant), Financial Performance, Capital Structure

**Hypothesis 1** which shows that capital structure has a significant effect on firm value is rejected with a significance value of 0.689 and greater than 0.05. The direction of the influence of capital structure on firm value is positive, which means that the larger the capital structure, the greater the firm value. This result is in accordance with the MM theory which states that an increase in debt can increase the value of the company if it has not reached its optimal point, this is reinforced by the trade-off theory which explains that the use of debt can reduce the tax burden and corporate agency costs [13],[14],[15].

**Hypothesis 2** which states that capital structure has a significant effect on financial performance is rejected with a significance value of 0.079 and greater than 0.05. The direction of the influence of capital structure on financial performance is negative, which means that the greater the debt-based capital structure, the lower the financial performance. This result is in accordance with the view expressed which states that the larger the debt-based capital structure as a burden on the company, the lower the financial performance. And the declining level of profitability is caused by the costs that must be borne by the company when they use a high level of debt [16], [17], [18].

**Hypothesis 3** which states that financial performance has a significant effect on firm value is accepted with the significance value of financial performance being 0.007 and less than 0.05. The direction of the influence of financial performance on firm value is positive, which means the better the financial performance, the higher the firm value. These results are in accordance with the theory and previous research that became the basis for the formulation of the hypothesis.

The right theory to relate the influence of financial performance to firm value is signaling theory about how companies should signal to users of reports in the form of information about the company's financial performance [19]. There is a less expensive method for companies to signal to investors that the company can

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issue announcements about the company's prospects and ability to generate profits by hiring outsiders to examine the company's books or other materials and provide an opinion on whether managers are telling the truth [20], [21].

If company want to maximize the value of the company, management must take advantage of existing strengths and improve existing weaknesses in the company [22]. An investor will buy company shares with a long-term orientation to see the company's ability to generate profits, future prospects, and investment risks in the company, thus a company that has good financial performance is a good signal in increasing the value of the company. The results of this study support several previous studies. The effect of financial performance on firm value has been empirically proven by several researchers. These studies results show that financial performance has a positive effect on firm value [23], [24], [25] whose results show that financial performance as measured by using the ROA indicator has a significant effect on firm value using the Tobin's Q, PER, and closing price indicators. [10] research results show that financial performance with indicators of ROA and ROE has a positive effect on firm value.

Hypothesis 4 which states that capital structure and financial performance have a significant effect on firm value is accepted with the significance value of financial performance being 0.015 and less than 0.05. This result is in accordance with the MM theory which states that an increase in debt (capital structure) can increase firm value if it has not reached its optimal point, this is reinforced by the trade-off theory which explains that the use of debt can reduce the company's tax burden and agency costs [24]. The right theory to relate the influence of financial performance to firm value is signaling theory about how companies should signal to report users in the form of information about the company's financial performance.

There is a less expensive method for companies to signal to investors that the company can issue announcements about the company's prospects and ability to generate profits by hiring outsiders to examine the company's books or other materials and provide an opinion on whether managers are telling the truth [16], [22]. If company want to maximize the value of the company, management must take advantage of existing strengths and improve existing weaknesses in the company. An investor will buy company shares with a long-term orientation to see the company's ability to generate profits, future prospects, and investment risks in the company, thus a company that has good financial performance is a good signal in increasing the value of the company [12],[23].

IV. CONCLUSION

Financial performance has a significant effect on firm value in a positive direction, meaning that the greater the financial performance, the greater the firm value. These results confirm the signaling theory about how companies should signal to users of reports in the form of information about the company's financial performance. There is a cheaper method for companies to signal to investors that the company can issue announcements about the company's prospects and ability to generate profits by hiring outsiders to examine the company's books or other materials and provide an opinion on whether managers are telling the truth.

Capital structure and financial performance simultaneously have a significant effect on firm value. These results confirm the MM theory which states that an increase in debt (capital structure) can increase firm value if it has not reached its optimal point, this is reinforced by the trade-off theory which explains that the use of debt can reduce the company's tax burden and agency costs. While the right theory to link the effect of financial performance on firm value is signaling theory about how companies should signal to users of reports in the form of information about the company's financial performance. Based on the results of the determination, it can be seen that the adjusted R2 produced is 0.331, meaning that the percentage contribution of the influence of the capital structure and financial performance variables on the firm value is 33.1%, while the remaining 69.9% is influenced by other variables not included in this model.
REFERENCE


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