

How Capital Structure And Financial Performance Impact On Food And Beverage Company Value ?

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Abstract.

The purpose of this study is to examine and explain the effect of capital structure on firm value, the effect of capital structure on financial performance, the effect of financial performance on firm value, the effect of capital structure and financial performance simultaneously on firm value. This study used Food Beverage company that listed in Indonesia Stock Exchange (IDX) on period 2016 – 2020. The model used in data analysis in this study is a simple multiple regression model because the measurement of the dependent and independent variables in this study is in the form of numbers with size scales and more than one independent variable. The results of the study show that: 1) Capital structure has no significant effect on firm value; 2) Capital structure has no significant effect on Financial Performance; 3) Financial Performance has a significant effect on Firm Value; 4) Capital Structure and Financial Performance simultaneously have a significant effect on firm value. The Determination Test (R²) produced is 0.331 (33.1%), meaning that the contribution of the variable influence of Capital Structure and Financial Performance to Firm Value is 33.1%, while the remaining 66.9% is influenced by other variables not examined in this study.

Keywords: Capital Structure, Financial Performance, Firm Value

I. INTRODUCTION

The main goal to be achieved by the company is to maximize shareholder wealth. The purpose is used because by maximizing the value of the company, the owner of the company will be better off or become richer [1]. In practice, these goals are difficult to implement with respect to agency problems. This agency problem arises as a result of the separation of ownership and management of the company. Large companies are usually run by professional managers who do not own or own a small part of the company in question [2]. This separation often leaves managers feeling free, and indeed acting freely in their own best interests, and of course, is often inconsistent with the principle of maximizing shareholder wealth. Management often demands large rewards, in the form of salaries and other facilities. Agency problems come from three main sources, the first source of conflict is the tendency of top managers to ask for various facilities and conditions, not only luxurious facilities, but also sometimes feel entitled to determine various decision strategies [3]. The second source of conflict is the fact that managers often do not own a number of shares in the company [4], so the sense of ownership is reduced, this encourages managers to be too willing to take risks, and do not hesitate to use profits to finance various investment projects. The standard payroll system and limited share ownership make management not optimal in mobilizing energy and attention to maintain the company as the company owner does [5].

Source of conflicts is managers tend to take the safe path, which is too concerned about risk, this results in the loss of investment opportunities that are actually profitable [4]. Many factors can affect firm value, but in this study only capital structure variables and financial performance variables are used as factors that can affect

firm value. Capital structure explains whether changes in funding composition will affect firm value when investment decisions and dividend policy are constant. Within the scope of equilibrium theory, in a perfect capital market and without income tax, capital structure does not affect firm value [6]. The arbitration process will force the value of companies that use debt to be equal to the value of companies that do not use debt. On the other hand, if tax considerations are taken into account, Modigliani and Miller show that the use of debt will always be more profitable than the use of own capital. This is due to the tax-deductible nature of interest payments. Consequently, if the capital market is perfect and there are taxes, then the best capital structure is a capital structure that uses maximum debt [7]. The statement invites controversy, where the controversy actually starts from the assumptions used. It is recognized that if the tax imperfection factor is included, a capital structure that uses as much debt as possible is not an optimal structure.

Likewise, the reluctance of creditors to extend greater credit will make it difficult for companies to work with extreme leverage. Meanwhile, pecking order theory explains why companies have a preference order in choosing funding sources. In accordance with the theory, the company will choose funds that come from operations (internal funds), then only followed by the issuance of bonds that are not risky, issuing risky bonds (such as convertible bonds), and finally issuing new shares [7],[8]. The theory explains why the hierarchy would exist. Hierarchy will occur because of asymmetric information between management and public shareholders. Financial performance is the company's ability to manage and control its resources which will affect the value of the company based on signaling theory about how companies should give signals to the market such as company financial performance information. If a company wants to maximize its value, management must take advantage of the strengths and improve the weaknesses that exist in the company [9]. Financial performance analysis can evaluate the company's financial condition so far and investors who want to buy company shares with a long-term orientation will see the company's ability to generate profits, future prospects and investment risks [10]. Capital structure policies can also affect profitability. The initial purpose of the company using debt (leverage) is to meet the lack of funding sources and to increase the company's profitability. If the company does not have a good company performance, then the use of high leverage will reduce the company's profitability [11],[12].

II. METHOD AND RESEARCH DATA

The population in this study are food and beverage companies listed on the Indonesia Stock Exchange during the 2016-2020 period. Determination of the sample is carried out using a "non-probability random sampling" approach with a "purposive sampling" method, where the sample selection is based on certain criteria according to the needs and/or information required. The sample criteria are companies that issue financial reports with annual reports, annual financial statements, and ICMD for the 2016-2020 period. The type of data used in this study is secondary data taken from annual reports, annual financial reports, and ICMD of food and beverage companies listed on the Indonesia Stock Exchange for the 2016-2020 period. Financial data was obtained from the Indonesian Capital Market Directory (ICMD), the company's website and the Indonesia Stock Exchange website. This study uses three variables, namely: Capital Structure, Financial Performance and Firm Value. The variables in this study are divided into 2 Independent Variables (Capital Structure and Financial Performance) and one Dependent Variable (Company Value).

The independent variables used in this study are as follows: Capital Structure and Financial Performance as follows:

1. (X1) Capital Structure, using the Debt Assets Ratio (DAR) and Debt to Equity Ratio (DER) indicators
2. (X2) Financial Performance, using Return On Assets (ROA) and Return On Equity (ROE) indicators

The dependent variable used in this study is firm value using 2 indicators, namely Price to Book Ratio (PBV) and Price Earning Ratio (PER). The model used in data analysis in this study is a regression model because the measurement of the dependent and independent variables in this study is a number with a ratio scale measuring

instrument and the independent variable used is more than one, so that the empirical model used is as follows: following:

$$NP = \beta_0 + \beta_1 SM + \beta_2 KK \dots \dots \dots (1)$$

Notes :

NP = Firm Value

β_0 = constant

SM = Capital Structure

KK = Financial Performance

β_1 - β_2 = Regression Coefficient

This research used Fod Beverages company financial performance that listed in Indonesian Stock Exchange (IDX) within 2016-2020 (Table 1.)

Table 1. Food Beverages Company Financial Performance That Listed In IDX Within 2016 -2020.

No	Year	Company Code	BALANCE SHEET							
			Asset	Liabilities	Equity	Net Profit After Tax	Total Share	Closing Price	EPS	
1	2016	AISA	9.284.539	4.990.039	4.294.403	706.661	3.216.800.000	1943	164,4	
	2017		1.981.940	5.329.841	-	3.347.903	5.245.415	3.216.800.000	475	1.623,9
	2018		1.816.406	5.267.346	-	3.450.942	160.041	3.216.800.000	165	36,4
	2019		1.868.966	3.526.819	-	1.657.833	1.613.969	3.216.800.000	165	322,0
	2020		2.091.937	1.183.300	-	828.297	1.206.930	9.311.800.000	599	243,0
2	2016	ALTO	1.165.093.652,23	684.252.214,422	480.841.418,401	26.149.160,706	2.186.800.000	530	12,09	
	2017		1.109.383.971,111	690.099.182,411	419.204.788,700	62.847.159,361	2.191.870.536	368	26,90	
	2018		1.109.843.521,344	722.716.844,799	367.126.677,245	32.158.111,133	2.191.870.536	400	13,09	
	2019		1.103.430.067,164	722.719.563,550	380.730.523,614	6.396.153,911	2.191.870.536	395	3,36	
	2020		1.105.674.413,256	732.691.334,916	372.683.080,340	7.843.443,274	2.191.870.536	508	4,76	
3	2016	BUDI	2.931.807	1.766.825	1.164.982	36.936	4.498.997,362	87	7,1	
	2017		2.939.436	1.744.756	1.194.703	40.965	4.498.997,362	94	9,13	
	2018		3.392.980	2.166.496	1.226.484	49.780	4.498.997,362	96	10,68	
	2019		2.999.767	1.714.440	1.268.318	81.329	4.498.997,362	103	13,81	
	2020		2.963.607	1.640.831	1.322.186	63.832	4.498.997,362	99	13,89	
4	2016	CIKA	1.425.664.152,418	538.044.038,690	887.920.113,728	249.697.013,626	945.000.000	1.350	420	
	2017		1.392.636.444,501	489.292.257,434	903.044.187,067	104.374.073,379	945.000.000	1.290	161	
	2018		1.166.956.042,706	192.306.466,824	976.647.575,882	100.376.388,773	945.000.000	1.373	156	
	2019		1.293.079.542,034	261.784.843,240	1.131.294.698,794	214.147.120,992	945.000.000	1.630	362	
	2020		1.466.673.823,086	305.958.833,204	1.260.714.994,884	118.920.298,030	945.000.000	1.783	306	
5	2016	DLTA	1.197.796.650	185.422.642	1.012.374.008	254.509.266	800.859.050	5.000	317	
	2017		1.340.841.765	196.197.132	1.144.645.393	276.980.034	800.859.050	4.590	349	
	2018		1.523.517.176	239.333.196	1.284.183.984	347.689.774	800.859.050	5.500	422	
	2019		1.423.983.722	212.420.390	1.213.563.332	312.114.544	800.859.050	5.500	397	
	2020		1.229.869.913	209.681.980	1.019.888.963	118.992.661	800.859.050	4.400	192	
6	2016	ICBF	28.980.944	10.406.125	18.500.823	3.635.216	11.661.908.000	8.578	309	
	2017		31.619.514	11.258.184	20.324.330	3.311.220	11.661.908.000	8.900	324	
	2018		34.367.133	11.690.003	22.707.130	3.206.867	11.661.908.000	10.450	392	
	2019		38.709.114	12.038.210	26.671.104	5.736.489	11.661.908.000	11.150	432	
	2020		103.588.325	31.290.172	50.318.033	3.421.843	11.661.908.000	9.578	362	
7	2016	INDP	82.174.315	38.233.092	43.941.423	3.266.906	8.380.426.500	7.925	433	
	2017		88.490.877	41.298.111	47.192.766	4.991.269	8.380.426.500	7.628	473	
	2018		96.571.796	46.620.960	49.918.800	8.350.766	8.380.426.500	7.450	474	
	2019		96.198.339	41.996.071	54.202.488	6.588.662	8.380.426.500	7.925	539	
	2020		163.136.316	83.968.432	79.138.044	9.241.113	8.380.426.500	6.850	333	
8	2016	MLBI	2.275.036	1.454.398	820.640	979.330	2.107.000.000	11.750	466	
	2017		2.310.076	1.445.173	1.064.995	1.320.897	2.107.000.000	13.675	627	
	2018		2.889.501	1.721.965	1.167.536	1.228.041	2.107.000.000	16.000	581	
	2019		2.896.930	1.730.943	1.146.087	1.207.074	2.107.000.000	13.500	572	
	2020		2.907.425	1.474.019	1.433.406	288.642	2.107.000.000	9.700	136	
9	2016	MYDOK	12.922.421.859,142	6.687.168.872,077	6.268.255.967,065	1.345.716.806,576	22.338.699,725	1.645	61	
	2017		14.915.699.800,251	7.261.203.434,179	7.354.346.366,072	1.370.140.423,232	22.338.699,725	2.020	71	
	2018		17.591.706.426,634	9.049.161.944,949	8.942.544.481,694	1.804.748.133,197	22.338.699,725	2.620	27	
	2019		19.037.918.306,473	9.125.976.613,133	9.911.940.195,318	2.102.050.305,669	22.338.699,725	2.050	89	
	2020		19.777.500.514.530	8.506.032.464.592	11.271.468.049.938	2.044.604.013.957	22.338.699,725	2.710	92	
10	2016	TSDN	693.899.571,063	373.511.389,029	28.029.896,051	41.068.541,783	1.440.000.000	134	-32,76	
	2017		691.014.453,523	391.494.543,680	299.519.989,843	26.376.620,585	1.440.000.000	258	14,89	
	2018		697.657.400,631	454.760.270,998	242.897.129,633	41.264.219,685	1.440.000.000	192	-43,22	
	2019		763.492.320,242	387.528.831,445	175.963.488,806	26.372.081,772	1.440.000.000	153	-32,89	
	2020		768.378.839,783	648.223.998,686	120.151.840,897	88.811.947,909	1.440.000.000	130	-43,07	

11	2016	NCTI	2,919,640,836.716	1,478,009,006.892	1,442,751,773.826	261,392,383.884	6,186,488.100	1,600	53.31
	2017		4,339,573,709.411	1,799,467,981.962	2,820,105,719.429	124,467,581.894	6,186,488.100	1,279	27.66
	2018		4,393,118,360.883	1,478,809,268.772	2,916,921,120.111	136,301,090.897	6,186,488.100	1,500	26.01
	2019		4,662,083,844.831	1,389,488,463.834	3,092,597,379.897	221,823,474.824	6,186,488.100	1,300	48.29
	2020		4,432,188,871.983	1,204,493,624.234	3,227,871,047.731	143,493,328.913	6,186,488.100	1,300	35.98
12	2016	SKBM	1,001,637,013.084	633,267,729.330	368,369,283.646	31,144,346.987	1,726,003.217	640	30.43
	2017		1,620,027,473.043	399,790,014.648	1,023,237,468.399	24,053,404.331	1,726,003.217	719	13.4
	2018		1,771,268,972.088	730,789,419.430	1,040,378,352.711	17,482,116.341	1,726,003.217	689	6.01
	2019		1,820,383,352.811	704,562,971.811	1,033,820,381.000	723,649.337	1,726,003.217	410	2.42
	2020		1,768,680,546.734	886,676,887.479	961,981,659.333	6,273,976.476	1,726,003.217	324	-3.99
13	2016	SKLT	968,238,039.831	272,088,644.079	396,151,298.872	1,483,543,668.317	680,740.500	368	30
	2017		636,384,218.218	320,714,433.962	307,969,774.236	14,526,818.686	680,740.500	1,080	33.6
	2018		747,293,723.413	488,087,718.433	339,236,007.000	36,817,947.922	680,740.500	1,500	46.66
	2019		790,843,343.826	410,463,393.880	380,381,947.986	46,740,839.836	680,740.500	1,810	63.72
	2020		773,863,942.440	368,888,471.713	406,984,570.727	33,897,619.911	680,740.500	1,960	61.83
14	2016	STP	2,336,411,494.941	1,167,899,387.271	1,168,512,137.670	174,176,717.866	1,310,000.000	3,190	131.88
	2017		2,342,432,443.198	857,680,374.836	1,364,772,068.360	213,838,048.689	1,310,000.000	4,360	183.88
	2018		2,631,189,819.939	964,881,861.078	1,646,307,948.852	236,243,871.992	1,310,000.000	3,750	194.81
	2019		2,881,963,881.934	733,596,079.974	2,148,007,807.960	388	1,310,000.000	4,500	388.41
	2020		3,448,988,089.882	773,696,360.730	2,673,298,199.144	480	1,310,000.000	6,500	479.82
15	2016	ULTI	4,230,191,641.363	749,966,146.562	3,480,233,494.703	709,623,633.742	2,880,382.000	4,370	243
	2017		3,173,896	978,182	4,197,711	780,384	11,933,326.000	1,299	61
	2018		3,333,871	788,919	4,774,958	782,148	11,933,326.000	1,330	68
	2019		6,088,422	983,280	5,659,178	1,038,191	11,933,326.000	1,680	88
	2020		8,254,116	1,972,379	4,781,737	1,136,327	11,933,326.000	1,600	88

III. RESULT AND DISCUSSION

Our result study such as t and F Test; multiple regression analysis and ANOVA are presented in Table 2 – 6 below.

Table 2. T Test Between Capital Stucture and Company Value
Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.
		B	Std. Error	Beta		
1	(Constant)	1050865.250	523222.443		2.008	.048
	Capital Structure	181524.438	451322.123	.047	.402	.689

a. Dependent Variable: Company Value

Single Regression Equation is :

$$Y = 1050865.250 + 181524.438 X + e$$

Where :

Y = Company Value

X = Capital Structure

e = Standard error

Table 3. T Test Between Capital Structure and Financial Performance

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.253	.076		3.314	.001
	Capital Sturcture	-.118	.066	-.204	-1.784	.079

a. Dependent Variable: Financial Performance

Single Regression Equation is :

$$Y = 0.253 - 0.118 X + e$$

Where :

Y = Financial Performance

X = Capital Structure

e = Standard error

Table 4. T Test Between Capital Structure and Financial Performance

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	856691.795	385678.281		2.221	.029
	Financial Performance	2089577.137	745792.403	.312	2.802	.007

a. Dependent Variable: Company Value

Single Regression Equation is :

$$Y = 856691.795 + 2089577.137 X + e$$

Where ::

Y = Company Value

X = Financial Performance

e = Standard error

Table 5. Multiple Regression Analysis Result

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		

1	(Constant)	481297.881	533719.072		.902	.370
	Struktur_Modal	446051.428	438483.375	.116	1.017	.312
	Kinerja Keuangan	2247966.043	761698.188	.335	2.951	.004

a. Dependent Variable: Company Value

Based on the table 5 above, it can be formed multiple linear regression equation for this study as follows:

$$Y = 481297.881 + 446051.428 X_1 + 2247966.043 X_2 + \varepsilon \dots\dots\dots(2)$$

where :

- Y = Firm value
- X₁ = Capital Structure
- X₂ = Financial Performance
- ε = Standard error

Table 6. Simultaneous Analysis

ANOVA^a

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	8950164029396 4.770	2	4475082014698 2.380	4.444	.015 ^b
	Residual	7249734258415 37.000	72	1006907535891 0.236		
	Total	8144750661355 01.800	74			

a. Dependent Variable: Company Value

b. Predictors: (Constant), Financial Performance, Capital Structure

Hypothesis 1 which shows that capital structure has a significant effect on firm value is rejected with a significance value of 0.689 and greater than 0.05. The direction of the influence of capital structure on firm value is positive, which means that the larger the capital structure, the greater the firm value. This result is in accordance with the MM theory which states that an increase in debt can increase the value of the company if it has not reached its optimal point, this is reinforced by the trade-off theory which explains that the use of debt can reduce the tax burden. and corporate agency costs [13],[14],[15].

Hypothesis 2 which states that capital structure has a significant effect on financial performance is rejected with a significance value of 0.079 and greater than 0.05. The direction of the influence of capital structure on financial performance is negative, which means that the greater the debt-based capital structure, the lower the financial performance. This result is in accordance with the view expressed which states that the larger the debt-based capital structure as a burden on the company, the lower the financial performance. And the declining level of profitability is caused by the costs that must be borne by the company when they use a high level of debt [16], [17], [18].

Hypothesis 3 which states that financial performance has a significant effect on firm value is accepted with the significance value of financial performance being 0.007 and less than 0.05. The direction of the influence of financial performance on firm value is positive, which means the better the financial performance, the higher the firm value. These results are in accordance with the theory and previous research that became the basis for the formulation of the hypothesis.

The right theory to relate the influence of financial performance to firm value is signaling theory about how companies should signal to users of reports in the form of information about the company's financial performance [19]. There is a less expensive method for companies to signal to investors that the company can

issue announcements about the company's prospects and ability to generate profits by hiring outsiders to examine the company's books or other materials and provide an opinion on whether managers are telling the truth [20], [21].

If company want to maximize the value of the company, management must take advantage of existing strengths and improve existing weaknesses in the company [22]. An investor will buy company shares with a long-term orientation to see the company's ability to generate profits, future prospects, and investment risks in the company, thus a company that has good financial performance is a good signal in increasing the value of the company. company. The results of this study support several previous studies. The effect of financial performance on firm value has been empirically proven by several researchers. These studies results show that financial performance has a positive effect on firm value [23], [24]. [25] whose results show that financial performance as measured by using the ROA indicator has a significant effect on firm value using the Tobin's Q, PER, and closing price indicators. [10] research results show that financial performance with indicators of ROA and ROE has a positive effect on firm value.

Hypothesis 4 which states that capital structure and financial performance have a significant effect on firm value is accepted with the significance value of financial performance being 0.015 and less than 0.05. This result is in accordance with the MM theory which states that an increase in debt (capital structure) can increase firm value if it has not reached its optimal point, this is reinforced by the trade-off theory which explains that the use of debt can reduce the company's tax burden and agency costs [24]. The right theory to relate the influence of financial performance to firm value is signaling theory about how companies should signal to report users in the form of information about the company's financial performance.

There is a less expensive method for companies to signal to investors that the company can issue announcements about the company's prospects and ability to generate profits by hiring outsiders to examine the company's books or other materials and provide an opinion on whether managers are telling the truth [16], [22]. .If compny want to maximize the value of the company, management must take advantage of existing strengths and improve existing weaknesses in the company. An investor will buy company shares with a long-term orientation to see the company's ability to generate profits, future prospects, and investment risks in the company, thus a company that has good financial performance is a good signal in increasing the value of the company [12],[23].

IV. CONCLUSION

Financial performance has a significant effect on firm value in a positive direction, meaning that the greater the financial performance, the greater the firm value. These results confirm the signaling theory about how companies should signal to users of reports in the form of information about the company's financial performance. There is a cheaper method for companies to signal to investors that the company can issue announcements about the company's prospects and ability to generate profits by hiring outsiders to examine the company's books or other materials and provide an opinion on whether managers are telling the truth.

Capital structure and financial performance simultaneously have a significant effect on firm value. These results confirm the MM theory which states that an increase in debt (capital structure) can increase firm value if it has not reached its optimal point, this is reinforced by the trade-off theory which explains that the use of debt can reduce the company's tax burden and agency costs . While the right theory to link the effect of financial performance on firm value is signaling theory about how companies should signal to users of reports in the form of information about the company's financial performance. Based on the results of the determination, it can be seen that the adjusted R² produced is 0.331, meaning that the percentage contribution of the influence of the capital structure and financial performance variables on the firm value is 33.1%, while the remaining 69.9% is influenced by other variables not included in this model.

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