

The Role Of Youth In Development Of The Program Of Village-Owned Enterprises In Bah Butong Village Sidamanik District Simalungun Regency

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Abstract.

This research focuses on the role that has been done by the youths in Bah Butong Village, in improving the program of Bah Butong Village Owned Enterprises (BUMDes) in Sidamanik District, Simalungun Regency. In Bah Butong Village there are BUMDes that focus their activities in the field of services, namely party equipment rental, trade, livestock, small industry, ATV rental services, keyboard rental, village transportation rental. For the development of BUMDes institutions, it is necessary to improve programs involving youth, communities and the Simalungun Regency government. The method used in this study is descriptive method with qualitative approach. This study took primary data through informants and secondary data from related agencies, namely the Head of The Youth Sports and Tourism Office Simalungun Regency, Chairman of KNPI Simalungun, and Head of the Central Statistics Agency of Simalungun Regency. The results of the research showed that the role of youth of Bah Butong Village Sidamanik District Simalungun in the Improvement of BUMDes Bah Butong Program to market ponot waterfall tourism for regional development is with youth acting as social control, moral strength and agent of change where the role is influenced by internal factors, namely: finance, poor management, lack of support from the elderly and lack of control over every activity BUMDes Bah Butong and external factors, namely: low level of education, lack of awareness in managing existing natural potential well and natural disasters

Keywords: Youth, BUMDes, Program Improvement.

I. INTRODUCTION

BUMDes as a social institution must side with the interests of the community through its contribution in the provision of services. This is in accordance with the purpose of the establishment of a BUMDes in general [6]. Bah Butong Village, Sidamanik District, Simalugun Regency is one of the villages that has formed Village Owned Enterprises (BUMDes) as one of the efforts to empower the community and youth. BUM Nagori "Sinar Harapan" was established on April 5, 2018 which is located in Nagori Bah Butong I District of Nagori Owned Enterprises named "Sinar Harapan" which is here in after referred to as BUM Nagori "SINAR HARAPAN". BUMDes Bah Butong District Sidamanik Simalungun Regency, with business units Renting Party, small Industry, ATV Rental, Keyboard, Village Transportation Rentals.

Youth is an interesting and essential element in a movement of change. The involvement of youth in the management and improvement of BUMDes program is expected to foster community spirit in running and improving BUMDes program independently. The role of youth in improving the BUMDes program is expected to provide positive changes to the community of Bah Butong Village in general and BUMDes Bah Butong Village in particular, namely as an improvement program of Bah Butong village community that can provide changes in empowering and prospering the community [7].

II. RESEARCH METHODS

This research is descriptive with qualitative approach [4]. This research was conducted at the Bah Butong Village Owned Enterprises Sidamanik District Simalungun Regency. Data collection method is done by observation, interview, and documentation [3]. Data analysis consists of three flow of activities that occur

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simultaneously, namely: data reduction, data presentation, and conclusion/verification [1]. Author uses purposive sampling method to determine informant [2].

III. RESEARCH RESULTS

BUMDes Condition Before Youth Participated in Improving BUMDes Bah Butong Program

Previously BUMDes management so simple and programs carried out very little. Because the programs are done very little, the influence and impact on the progress of BUMDes and the community is not so significant. The small impact given by BUMDes Bah Butong is inseparable from the active role of managers or managers who are only a few people so that everything goes so slowly and irregularly. Similarly, creative ideas do not appear much if only from a few active administrators. These things have an impact on the slow development of BUMDes and the welfare of the community.

BUMDes Bah Butong Condition After Youth Participated in The Improvement of BUMDes Bah Butong Program in Sidamanik District Simalungun Regency

Innovations have been made in improving youth programs in the improvement of BUMDes Bah Butong Program. These innovations are aimed at developing BUMDes, advancing and impacting the welfare of the surrounding community. BUMDes Bah Butong is the only commercial institution that prioritizes the social aspects in Bah Butong Village, Sidamanik District, Simalungun Regency, so everything related to progress, development, and improvement should really be a priority. Related to this, the involvement of youth in the improvement of BUMDes Bah Butong program Sidamanik District Simalungun Regency is very necessary. The role of youth in addition to being the mobilizer and originator of creative ideas is also expected to increase innovation and productivity BUMDes Bah Butong. Youth are involved in the improvement of BUMDes program in addition to being given access to improve their abilities. With the role of youth in improving the BUMDes Bah Butong program has given quite a lot of positive impact for the local community, including: creating jobs, foreign exchange sources, regional development.

The Role of Youth in the Improvement of The Program of Village-Owned Enterprises in Bah Butong Village Sidamanik District Simalungun Regency.

The role of youth mentioned in the Law of the Republic of Indonesia Number 40 of 2009 concerning Youth article 16 on the role of youth is: "Youth play an active role as a moral force, social control, and agents of change in all aspects of national development" [5]. The role of youth in improving the BUMDes Bah Butong program will have an impact on the development of the area in Bah Butong Village, Sidamanik District, Simalungun Regency. In the improvement of BUMDes program Bah Butong Village Sidamanik District is needed the role of youth. The role is included in 3 series, namely the role of youth as a moral force, the role of youth as social control and the role of youth as agents of change.

The role of youth as social control in the improvement of BUMDes program in Bah Butong Village:

1. Strength national insight, namely holding seminars and trainings to youth and students by tucking nationality and pancasila materials.
2. Raise a wareness of responsibilities, rights, and obligations as citizens, namely holding mutual assistance and making signs containing warnings, proverbs, and motivations on some village roads.
3. Develop a critical attitude to wards the environment and law enforcement, namely conducting campaigns to the public on the prohibitions of littering, prohibitions on damaging the environment and forests.

The role of youth as a moral force in improving the BUMDes program of Bah Butong Village:

1. Develop aspects of ethics and morality in acting on every dimension of youth life.
2. Free giving rental of lotus and keyboard in commemoration events religious holidays or religious activities.

3. Tucking into materials on regulations and laws related to the Village and BUMDes.

The role of youth as Agents of Change in the improvement of BUMDes program in Bah Butong Village:

1. Political education and democratization, namely holding seminars on elections.
2. Economic resources, namely the reduction of unemployment stemming from youth age.
3. Concern for the community, namely in 2019 BUMDes involving youth held public competitions and blood donation events.
4. Science and technology, namely donating textbooks to disadvantaged students.
5. Sports, arts, and culture, namely being a sponsor in arts and cultural performance events and sports matches.
6. Concern for the environment, namely doing greening and campaigning the movement of waste in its place.
7. Entrepreneurship education, which is organizing entrepreneurial trainings with young people.
8. Youth leadership and pioneering, namely always conduct leadership trainings that involve the youth of Bah Butong Village.

Constraints on the Role of Youth in Improving BUMDes Bah Butong Program

Internal Constraints, namely money, BUMDes management is not good, and lack of control and maintenance of equipment rented. External constraints, namely the low education of youth, the potential of nature in Bah Butong Village that still can not be managed, many groups of parents are less supportive of the ideas and activities of youth Bah Butong Village, many activities that are made by the youth in increasing BUMDes program less get a good response, and natural disasters.

IV. CONCLUSION

1. The weak role of youth in Bah Butong Village to control the improvement, lack of awareness of youth in Bah Butong village and can not put them selves to participate directly in BUM Nagori Sinar Harapan. And the lack of reatifitas and youth initiatives in Bah Butong Village in solving the obstacles that arise and have not been able to create innovations for the advancement of BUM Nagori Sinar Harapan.
2. Internal factors of youth in BUM Nagori Sinar Harapan program such as still not good financial, management is still not good, the difficulty of uniting the vision between the old and the young so that less support is built and lack of control and evaluation on every activity and program running in BUM Nagori Sinar Harapan that has been set. External factors are the lack of education level of the youth, lack of awareness in order to manage the existing natural potenssi well, the lack of positive response from the community to the ideas and ideas raised by the youths in Bah Butong village and natural disasters.

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