

The Influence of Youth Empowerment Through Development of Rafting Tourism Village-Owned Enterprises (BUMDes) to Capacity of Youth in Buluh Duri Village Sipispis District

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Abstract.

The presence of Law No. 6 of 2014 on Villages, has brought new hope for the birth of efforts to increase the capacity of the community of Buluh Duri Village, including for. Efforts to increase the capacity of the youth of Buluh Duri Village are carried out by the Village Owned Enterprises (BUMDes) Buluh Duri Mandiri (BUDUMA) through the development of Rafting Tourism Unit. This research was conducted to find out the influence of empowerment consisting of enabling, empowering, and protecting the capacity of the youth of Buluh Duri Village in the development of BUMDes BUDUMA Rafting Tourism Unit. This research was conducted with quantitative approach through a survey on a sample of 38 respondents. Data analysis is performed using multiple linear regression tests. The results of the partial analysis using the T test showed that the three independent variables tested, namely enabling, empowering, and protecting had a positive and significant influence on the variable capacity of the youth of Buluh Duri Village. The results of the analysis conducted simultaneously using the F test showed independent variables consisting of enabling, empowering, and protecting simultaneously significantly affect dependent variables, namely capacity in the youth of Buluh Duri Village.

Keywords: Youth Empowerment, Village-Owned Enterprises (BUMDes), Capacity of Youth

I. INTRODUCTION

The presence of Law No. 6 of 2014 on Villages, has brought new hope Buluh Duri Village which includes impure plantation type village or mixed village. As much as 70% of the village land belongs to the plantation owned by PTPN III Gunung Pamela Plantation, and the remaining 30% is privately owned land. The efforts to empower the village youth are carried out by the Village Owned Enterprises (BUMDes) Buluh Duri Mandiri (BUDUMA) through the development of rafting tourism units that seek to cooperate with village youth who are also rafting athletes to optimize the natural potential in the form of Bah Bolon River into a rafting tourism destination that can improve the economy of the community and create the independence of tourism-based villages [5].

Based on the results of observations and research interviews with the Buluh Duri Village Government, at least the Village Government and the Buluh Duri Village Community want to create village independence by empowering village youth to be free from several problems, namely: First, eliminating livelihood dependence on plantation companies. Based on the results of interviews with the Secretary of Buluh Duri Village, namely Mrs. Dery Andryani, Buluh Duri Village is an impure plantation type village or a mixed village. Where as much as 70% of village land is included in the business area of PTPN III Gunung Pamela Plantation, and the remaining 30% is privately owned land. With such land use characteristics, more than 50% of the villagers are employees of PTPN III Gunung Pamela or have worked as employees of PTPN III Gunung Pamela (retired).

To carry out community empowerment, a transformation of the role of local government from initiator is transformed into a faslitator. The role of other stakeholders is indispensable in empowerment activities, such as

existing village institutions, both in the form of formal institutions, and non-formal institutions in the village [1]. Youth empowerment programs, namely: firstly about the importance of youth's role as decision-making in determining youth empowerment programs, and; secondly about the importance of collective collaboration between adults and youth, where adults in this case act as mentors [3].

Starting from the birth of Law No. 32/2004 along with PP No. 72/2005 and Permendagri No. 39/2010, BUMDes has received guidance and legal umbrella as a social economic institution at the village level [7]. Then, the existence of BUMDes is increasingly institutionalized and strengthened since the birth of Law No. 6 of 2014 on Villages. Law No. 6 of 2014 on Villages mandating the central government to allocate state budget funds to the village provides opportunities for villages to obtain funding in village development [1]. The funding support from the state budget to the village also provides opportunities for the Village Government to be able to develop BUMDes in their villages through the assistance of village funds.

II. RESEARCH METHODS

This type of research is descriptive quantitative with explanatory properties [4]. Data collection techniques are primary data by disseminating online questionnaires Google Form and Questionnaires used in this study is a closed questionnaire using the Likert Scale. Data analysis is performed using multiple linear regression tests. Data analysis methods are done by editing, coding, statistical analysis, and multivariate analysis. This research was conducted in Buluh Duri Village, Sipispis District, Serdang Bedagai Regency.

III. RESEARCH RESULTS

The Influence of Empowerment By Enabling Capacity of Youth

Enabling is measured using youth awareness-driven indicators and participation indicators. From the results of univariate and bivariate analysis obtained the conclusion that in general the respondent's perception of enabling is in the good category. This not only shows that the empowerment of youth in Buluh Duri Village by enabling respondents has been running well in realizing youth, but also provides an idea of the good participation of youth in empowerment activities carried out by BUMDes BUDUMA. In empowering the youth of Buluh Duri Village, BUMDes BUDUMA enables by utilizing Bah Bolon River to become an extreme rafting sport tourism vehicle or later called BUMDes BUDUMA Rafting Tourism Unit. With the development of Rafting Tourism Unit, BUMDes BUDUMA strives to be able to create an atmosphere or climate that allows the potential of the community, especially youth to develop optimally. BUMDes BUDUMA's move to change the image of villages dependent on plantation companies to independent tourism-based villages through the capacity of human resources (youth) in the field of tourism has conformity with the theory that the problem of poverty is strongly related to improving the quality of human resources.

From the results of multivariate analysis with multiple linear regression tests showed that enabling variables is needed as one of the empowerment strategies in improving the capacity of the youth of Buluh Duri Village. This is in accordance with the results of regression that shows that empowerment with enabling has a positive and significant effect on the capacity of the youth of Buluh Duri Village, meaning that if empowerment with good enabling will increase the capacity of the youth of Buluh Duri Village in the development of BUMDes BUDUMA Rafting Tourism Unit. The magnitude of the contribution of variable enabling to the variable capacity of the youth of Buluh Duri Village can be understood, because the indicators of encouraging awareness are very necessary to answer the problems faced by Buluh Duri Village, namely the problem of human resources whose economy depends heavily on the plantation company PTPN III Gunung Pamela.

The Influence of Empowerment with Empowering to Capacity of Youth

This study uses facility and educational indicators to measure empowering variables. From the results of univariate analysis, the conclusion was obtained that the majority of respondents perception of empowering was in the good category. This shows that the empowerment of youth in Buluh Duri Village by empowering

respondents has been doing well. As a step to meet the needs of youth, BUMDes BUDUMA provides various facilities, training and education to the youth of Buluh Duri Village related to the development of Rafting Tourism Unit. By utilizing the assistance of the Village Innovation Incubation Pilot Program-Local Economic Development (PIID-PEL) implemented by the Ministry of Villages, Development of Disadvantaged Regions and Transmigration, BUMDes BUDUMA purchased 15 (fifteen) units of rubber boats, built 1 (one) unit of equipment warehouse, provided emergency rooms (for First Aid In Accidents/First Aid), Plank, and education or training programs. Education or training programs are tour guide training and digital marketing training for tourism promotion. This training program is devoted to Buluh Duri Village, by bringing instructors from Basarnas and the Indonesian Rafting Federation.

From the results of the regression shows that empowerment with empowering has a positive and significant effect on the capacity of the youth of Buluh Duri Village, meaning that if empowerment with good empowering will increase the capacity of the youth of Buluh Duri Village in the development of BUMDes BUDUMA Rafting Tourism Unit [6]. The magnitude of the contribution of empowering variables to the variable capacity of the youth of Buluh Duri Village can be understood, because the indicators of facilities and education are very important to improve the ability of youth in providing tourism services and in playing rafting. The provision of facilities in the development activities of rafting tourism units is useful to support the learning process of youth. The facilities referred to in this discussion are emergency room facilities where this facility is not only useful to provide first aid to people who have an accident at a tourist site, but can also be a place for young people to learn about the correct ways of providing assistance in accidents. Rubber boat facilities, helmets, buoys are not only useful to bring visitors to sail the beauty of Bah Bolon River, but also very useful for young people in improving the ability to rafting.

The Influence of Empowerment By Protecting Capacity of Youth

Protecting in this study was measured using 2 (two) indicators, namely social vulnerability and political vulnerability. From the results of univariate analysis, it was concluded that respondents perception of protecting generally is in the good category. This shows that the empowerment of youth in Buluh Duri Village by protecting respondents is considered to have gone well. In empowering the youth of Buluh Duri Village, BUMDes BUDUMA treats the youth involved with the same treatment, there is no difference between the majority and minority groups (whether it is from the aspects of education, gender, or family relationships). This is done by BUMDes management considering it is important to foster a harmonious relationship between youth (as a partner in developing BUMDes BUDUMA Rafting Tourism Unit) and BUMDes BUDUMA manager.

From the results of the hypothesis test this study shows that in increasing the capacity of the youth of Buluh Duri Village, a protecting variable is required as one of empowerment. This is in accordance with the results of regression that shows that empowerment by protecting has a positive and significant effect on the youth capacity of Buluh Duri Village, meaning that if empowerment is protecting well it will increase the capacity of the youth of Buluh Duri Village in the development of BUMDes BUDUMA Rafting Tourism Unit.

The Influence of Empowerment (Enabling, Empowering, Protecting) On Capacity of Youth

Multivariate test results using multiple linear regression tests showed a significant influence relationship between empowerment consisting of enabling (X1), empowering (X2), and protecting (X3), to the youth's capacity of Buluh Duri Village [2]. The significance value is 0.000 or $< \text{sig } \alpha (0.05)$. The meaning of empowerment (enabling, empowering, protecting) will affect the capacity of the youth of Buluh Duri Village and every effort to improve the empowerment process (enabling, empowering, protecting) then the capacity of the youth of Buluh Duri Village will be further improved.

Implications of Youth Empowerment in Regional (Rural) Development

The following will be explained by each indicator that has been produced by youth empowerment in rural development: First, actualize the role of youth in rural development. The active participation of youth in development is characterized by the process of self-maturation by learning and practicing. This is due to the lack

of optimal knowledge and performance of youth in rural development, so the role of youth in rural community development belongs to the category of learning.

Second, the ability to update and maintain tourist areas. The state of Buluh Duri Village before becoming a tourist village had experienced dependence on plantation companies. The opening of BUMDes BUDUMA Rafting Tourism Unit, is the first step for the people of Buluh Duri Village to go in a more advanced/independent direction. Bah Bolon River that was previously not utilized optimally and sustainably, now with the Rafting Tourism Unit and the empowerment of its youth, the potential of Bah Bolon River can be optimized into an ecotourism area. Third, Strengthening social capital. Social capital in citizens is the most important part of people's lives in the countryside. The existence of a community that has a high social spirit will make a superior village. The condition of Buluh Duri Village has increased in social capital. The increase in social capital includes increased youth commitment, increased communication of youth to others and others (government and BUMDes management), and increased cooperation among youth with BUMDes administrators in village development.

Fourth, infrastructure development. With the BUMDes BUDUMA Rafting Tourism Unit, Buluh Duri Village has progressed in terms of infrastructure development to support tourism development in this village. The infrastructure development is such as roads, parking lots around the base camp, toilets, emergency rooms, signage, and so forth. Although the existence of rafting tourism unit is improving the development of village infrastructure, but because of its uneven nature throughout Buluh Duri Village, it is necessary to be aware of the possibility of potential conflicts between citizens in the future if not managed properly.

IV. CONCLUSION

1. The results of the analysis of research data show that enabling has a positive and significant effect on the youth's capacity of Buluh Duri Village.
2. Empowering has a positive and significant influence on the youth's capacity of Buluh Duri Village.
3. Protecting also has a positive and significant influence on the youth's capacity of Buluh Duri Village.

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