

The Values Of Life In The Mysterious Bank Of The Java Land Semiotic Studies

Emalia Nova^{1*}, Haris Supratno², Suhartono³

^{1,2,3}Universitas Negeri Surabaya, Indonesia

Corresponden author:

*Email: emalia.20024@mhs.unesa.ac.id

Abstract.

The purpose of this study is to describe the life values and symbols written in the novel about the semiotic study of the unseen bank Java land story. This study uses a descriptive qualitative approach. The object and subject of this study is the novel with the title the unseen bank java land story novel published in 2019. The data in this study are the life values and symbols written in the unseen bank java land story in the novel by Bonaventura D. Genta, Mada Zidan, and Hari Kurniawan. The technique of data collection was carried out by reading in depth the novel and comprehending of the life values and symbols written in it. The technique of data analysis in this qualitative study is inductive which is an analysis based on the data obtained, firstly, classifying data that has been recorded in the data recording list based on the categories or classifications, secondly, the data that has been classified is further and deeper analyzed to be used as a basis for interpreting all the data and thirdly drawing a conclusion of the research results. The results of the study on the life values in the novel the unseen bank java land story in semiotic studies are (1) the religious values and moral values found in the novel unseen bank java land story.

Keywords: *life values, symbols and novel.*

1. INTRODUCTION

The novel, the story of unseen bank Java land is a novel published in 2019 which tells about the phenomenon of getting wealth using unseen power (pesugihan). This novel tells how an unseen bank works. The unseen bank he meant was a tree with a big hole in the middle. This tree is believed that can increase wealth instantly to whoever carried out the ritual of white kapok tree in the evening and meet the guardian of the tree. The kapok tree is in Central Java. Besides the pesugihan and various things about white kapok seeds, this novel invites us to reflect on ourselves concerning pesugihan, The impact is really not commensurate with what we get because we have made a pact with supernatural beings which cannot be trusted because when they cheat we can't do anything. We can only regret our own actions to sacrifice ourselves for wealth. The unseen bank Java land story novel is a collection of true stories explored by the Javanese land story team.

The novel is one of the most recent forms of fiction literature. Etymologically. Novel comes from the word novellus which means "something new". Novel can have a new meaning because its emergence is then compared with other types such as romance or poetry (Tarigan, 2003: 164). The story of the unseen bank java land has advantages and disadvantages for its readers. The advantages for the readers are the life values found in the novel that make humans better, the language used is easily understood by readers while the disadvantages are drawbacks of the novel are the lack of explanation about the process when the team the java land story is carrying out activities with supernatural beings.

The story of the unseen bank java land novel by Bonaventura D. Genta with Hari Hao's team or commonly known as Om Hao who is famous for having a retrocognition skill. Retrocognition, namely Retrocognition is a science about knowing events in the past [1].

The story of the java land has begun to be in great demand by readers, especially horror lovers. The Java land story novel has its own charm for its readers. The story of Java land novel is taken from myths, beliefs, legends and history in Java. This novel contains a myth and mystical events compliment as a complete story unit. This novel tells a tragic story that happened in the past until now and still gives the impression of horror to the people who live around the incident. From the background above, this research focus on the life values and symbols that found in the novel, the story of the unseen bank Java land.

II. LITERATURE REVIEW

In this section, the theory that is taken as the basis for strengthening the research is described. In this regard, the following sections will discuss the values and symbols of the novel.

A. Definition of Value

Value is a quality in a matter that will make it liked, desired, pursued, valued, useful and can make people who live it become dignified. Values are also always related to goodness, wisdom, and nobility, as well as being valued, upheld, and pursued by someone so that he feels satisfaction and he feels like a real human being [2].

1. Value is a type of belief that is within the scope of a belief system in which a person acts or avoids an action, or regarding what is appropriate or inappropriate. Value is also a trait attached to a belief system related to a subject that gives meaning. The subject is a human being who interprets and believes in a value [3].

2. Value is something in an abstract form that has a relationship and is related to facts, actions, norms, morals, and beliefs. Value is also a picture of something beautiful, enchanting, amazing, which makes you happy and happy and is something that makes someone want to have it [4].

Based on the definition of values above, from several opinions, it can be concluded that value is a meaningful and valued form that is pursued by someone and has its own sense of satisfaction. The values found in the novel of unseen bank java land story are religious values and moral values.

A. Understanding Symbols

1. Symbol is something that shows, represents or gives the impression of something else, an object is used to represent something abstract [5].

2. Symbols are a means or mediation in creating and conveying a message, constructing an epistemological system and beliefs. The symbol is summarizing what is known about the world as it is, summarizing the quality of the emotional life it supports, and the way one should act in it [6].

3. Symbol is something that is used to designate something else based on the agreement of a group of people [7].

Based on the meaning of the symbols above, from several opinions, it can be concluded that a symbol is a form or forms that can convey a message. The symbols in the story of the unseen bank java land are symbols of actors, symbols of place, and symbols of behavior.

III. RESEARCH METHOD

This type of research is qualitative research. Qualitative research is a process, event, and authenticity. A qualitative research researcher has an explicit nature in limited situations, involves a small number of subjects, is analyzed thematically, and is involved interactively in the reality being studied [9]. The subject of this research is the story of the unseen bank java land published by GagasMedia, which has 157 pages. The unseen bank in question is a tree that has a big hole in the middle. The tree is said to be able to increase wealth instantly by carrying out a ritual. This novel is told in certain area of Central Java. The research method used in this study is a qualitative descriptive method. The data collection technique in this study is to use the documentation method. The documentation technique is a technique which states that during the research process, the author can collect qualitative documents [10].

This study used an objective hermeneutic data analysis technique. Objective hermeneutics is the process of interpreting data objectively to find the meaning of data objectively, which starts from understanding the data from the part to the whole and from the whole to the parts alternately and continuously to find the meaning of the data in depth [11]. The validity of the data is done by triangulation of data and theory. Furthermore, the analysis technique was carried out with the steps of (a) collecting data by collecting library materials and reading repeatedly in whole or in part the story of the Javanese land of the magical bank and semiotics theory is used to examine a sign contained in the novel, (b) identifying data in the form of sentences in accordance with the research focus, (c) reducing data by recording and continuing to classify data according to the research focus, (d) presenting data based on research results and problem

formulation, and (e) drawing conclusions. In addition, data reduction is always done when conclusions are lacking. The technique for testing the validity of the research data is to check the validity or validation of the data in the research. The steps taken are as follows: Triangulation and FGD. Triangulation helps identify different realities [11].

IV. RESULTS AND DISCUSSION

Based on the results of the analysis, there are 3 values of life in the novel, the story of the magical land of Java, which are described as follows:

1. Religion is the relationship between humans to humans and humans to God [12]. Religious values in the novel the story of the unseen bank of Java, namely: As humans we are taught to be closer to God so that we don't fall into the occult, not to be greedy especially with the assets we already have, always be grateful for God's blessings, work diligently so that do not ask for treasure through shamans and other supernatural beings. example in the novel: a father who asks for gifts as a way of solving a complicated life by making a deal with a supernatural being (Novel: 5)
2. The moral value in the story of the unseen bank java land is magical, namely: as human beings we should not be arrogant and feel that we have excessive wealth so that when we do not have wealth we do not fall into the occult, and do not want to rule the world. symbol is a sign that does not show a natural relationship between the signified and be signified.
3. Symbol is a sign that does not show a natural relationship between the signified and be signified. The symbol of the performer of the rituals [13]. symbol of the performer of the rituals depicted in the novel, the story of the unseen bank java land namely: the figure of the father is described who is carrying out a ritual ceremony by entering into an agreement with the caretaker.
4. The symbol of the place of worship, which is described in the novel, the story of the unseen bank java land on the island of Java which is quite famous for its paradise of blessings. The unseen bank that is well known in the community is in one of the big trees in the city of Central Java. In the 2000s this tree was reported by several television stations. This white kapok tree is located near residential houses.
5. The symbol of behavior in the novel, the story of the unseen bank java land of Java is giving the offerings requested by the caretaker before carrying out the pesugihan ritual. The offerings are used as a form of respect for the guardian of the white kapok tree. The offerings are one apple, one chicken, setaman flowers, incense, black coffee, cigarettes and Javanese chicken eggs. This offering is not only done once to perform a pesugihan but must be done many times according to orders from the caretaker.

V. CONCLUSION

From the research above, it can be concluded that there are several life values and symbols in the novel, the story of the unseen bank java land there are religious values and moral values, symbols of perpetrators, symbols of places of worship, and symbols of ritual worship.

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